

The Third Promotion Plan for Internationalization of Toyota City

March 2022

ミライのフターをつくろう



未来都市とよた



豊田市



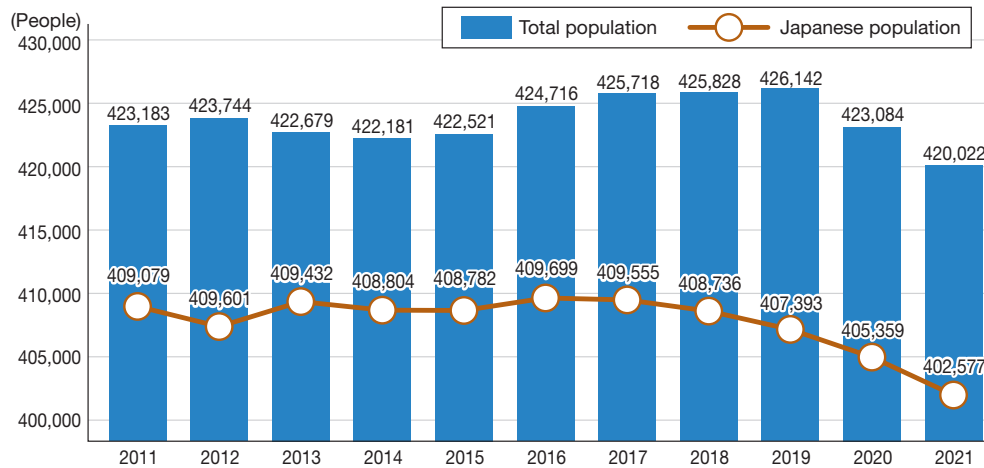
Toyota City's current situation of internationalization

Population

The total population of the city grew from 2014, but it turned downward after peaking in 2019, to 420,022 in 2021.

The figure below also shows that the Japanese population of the city has been declining since 2017.

Figure: Changes in total population

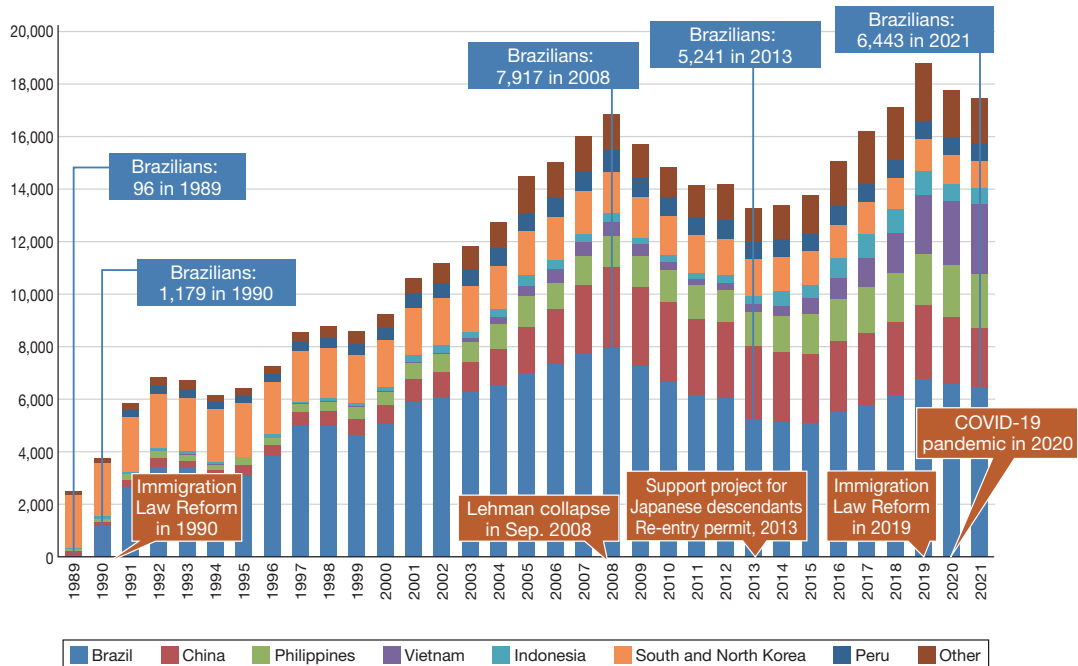


Source: Basic Resident Registration/Alien Registration (As of October 1, each year)

Changes in foreign population

When looking at the population trend of foreign residents in the city, the number of foreign residents continued to decrease after the collapse of Lehman Brothers in 2008, but it began to increase after 2014 and reached 18,749 in 2019. (The population is projected to decline after 2020 due to the COVID-19 pandemic.) Thus, the foreign population has been on the rise as a long-term trend, helping the city maintain its population.

Figure: Changes in foreign population



Source: Basic Resident Registration/Alien Registration (As of October 1, each year)

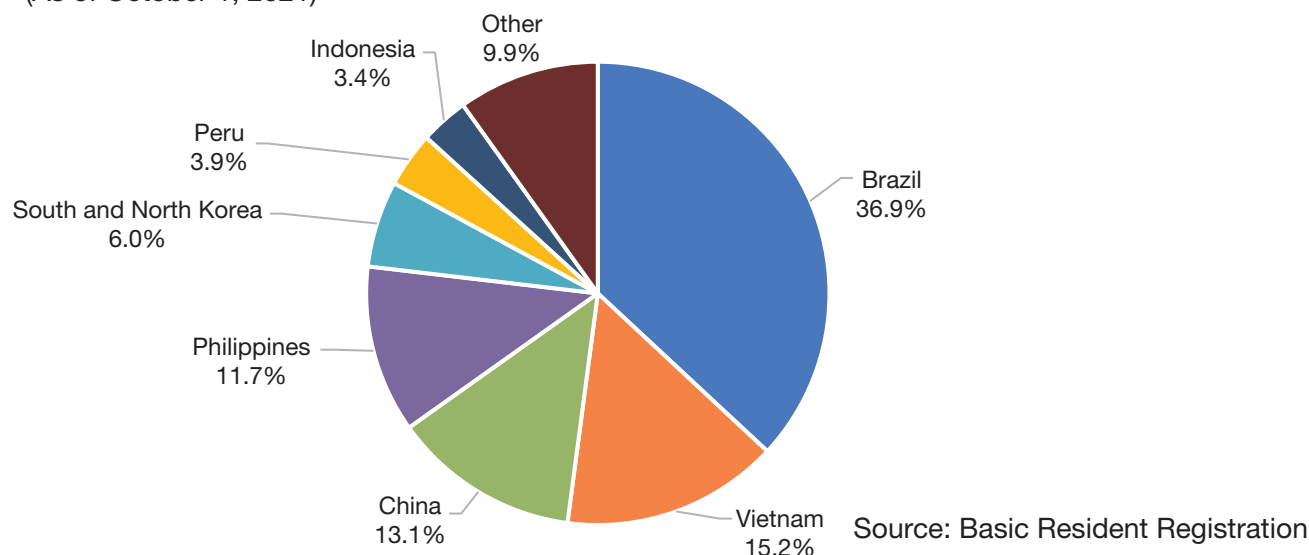
(* Figures based on the Registration of Foreign Residents before 2011 and on the Basic Resident Registry after 2012)



As of October 1, 2021, the number of countries/regions of origin of foreign residents in Toyota City was 68, showing the diversity of their countries/regions of origin.

By country/region, Brazil is the highest at 36.9%, increasing by 1.2 points from October 1, 2017. As a trend of recent years, the number of Vietnamese has been growing, driven by the increase in the number of people entering Japan as an “Engineer/Specialist in Humanities/International Services” and for “Technical Intern Training” and other programs. By December 2020, in terms of the ratio of residents, Vietnam ranked second after Brazil, exceeding China at 15.2%. The ratio of Vietnamese residents was followed by that of Chinese, Filipino, and South and North Korean residents at 13.1%, 11.7%, and 6.0%, respectively.

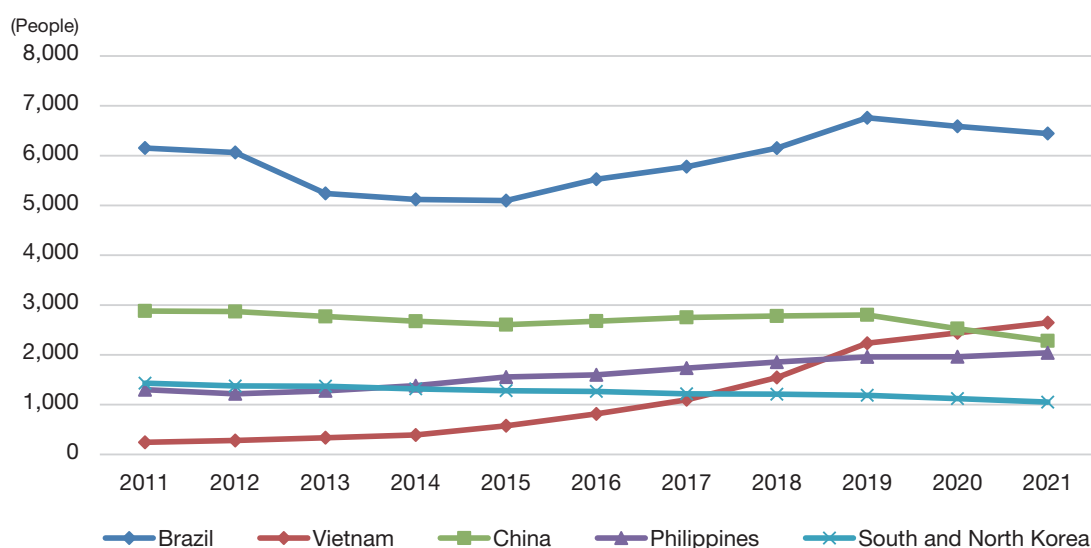
Figure: Foreign population ratio by country/region
(As of October 1, 2021)



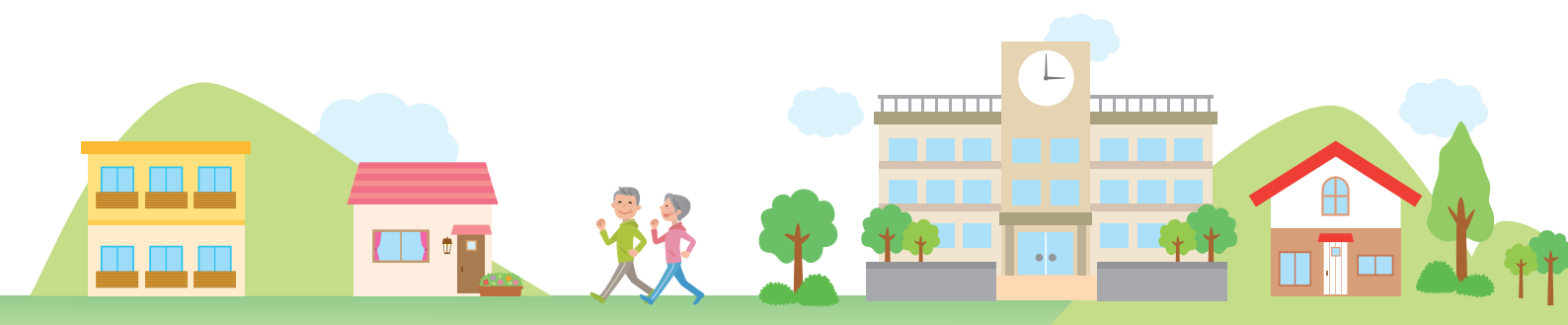
When looking at the trend of the top five countries in terms of foreign residents in the past 10 years by country/region of origin, the number of Vietnamese has been remarkably increasing, leading to changes in the country rankings. In 2021, foreign residents in Toyota City were composed of Brazilians, Vietnamese, Chinese, Filipinos, and South and North Koreans, in descending order.

The number of Brazilian residents continued to decline until 2015, but it started to increase in 2016, and then again it turned downward after peaking in 2019. The number of Chinese residents generally remained flat, but it has been on a declining trend since 2019. The number of Filipino residents has been gradually increasing, while that of South and North Korean residents has been gradually declining.

Figure: Population changes in the top five countries over 10 years



Source: Basic Resident Registration/Alien Registration (As of October 1, each year)



○ Basic Principle ○

Promoting the development of an international city where diverse citizens can play an active role

The situation of internationalization in Toyota City has continued to change, which requires the city to press forward regional internationalization so that people, goods, and information can actively move to advance city development.

In the Third Promotion Plan for Internationalization of Toyota City, with the basic principle of “Promoting the development of an international city where diverse citizens can play an active role,” we aim to realize “a city where citizens and communities accept increasingly diverse people and a society in response to further progress of internationalization” together with citizens and related parties.

○ New Perspectives ○

Philosophy of the “Ordinance on Mutual Understanding and Communication”

In April 2021, the “Toyota City Ordinance on Mutual Understanding Promotion and Communication Facilitation to Realize a Society Coexisting Harmoniously with Local Communities” came into effect. By positioning the philosophy of this ordinance as a cross-cutting idea for the Plan, we will promote “globalization of the mind” that enables both Japanese and non-Japanese to recognize each other, deepen mutual understanding, and communicate with each other.

Developing measures based on the “Basic Policy for Regional Japanese Language Education in Toyota City”

In June 2019, the “Act on the Promotion of Japanese Language Education” was enacted. In response to this, we will develop measures and promote Japanese language learning support based on the “Basic Policy for Regional Japanese Language Education in Toyota City.” We guarantee foreign residents, etc. the provision of opportunities to learn Japanese according to their demands, circumstances, and abilities.

Plan duration

April 1, 2022 to March 31, 2026 (four years)

Indicators for the Plan

Indicator	Reference Value	Target Value
Percentage of foreign residents who feel a communication gap when interacting with Japanese (Source: The Fourth Survey of Foreign Residents)	57.9% (FY 2020)	40% (FY 2024)
Percentage of foreign residents who think that Japanese around them are friendly (Source: The Fourth Survey of Foreign Residents)	61.3% (FY 2020)	70% (FY 2024)
Percentage of Japanese residents who favor having more foreign nationals from various countries living in the city (Source: The 23th Survey of Citizens Awareness)	53.2% (FY 2021)	70% (FY 2023)
Satisfaction level of residents who think that the city is comfortable to live in for both Japanese and foreigners as they have mutual understanding (Source: The 23th Survey of Citizens Awareness)	3.91 (FY 2021) (Average of 1-7 points evaluation)	5.00 (FY 2023) (Average of 1-7 points evaluation)
Percentage of foreign residents who participate in local activities (such as local government activities and community events) (Source: The Fourth Survey of Foreign Residents)	54.8% (FY 2020)	60% (FY 2024)
Percentage of residents who have participated in activities or projects related to international exchange (Source: The 23th Survey of Citizens Awareness)	10.0% (FY 2021)	20% (FY 2023)



To ensure the implementation of measures based on the basic principle, we have established two basic goals.

1

Realizing a community where everyone is respected and can live comfortably

We aim to realize an appealing community for a diverse range of people, where people support each other beyond differences in language, culture, and values and people can live comfortably and enjoy their own activities.



Core measure 1. Facilitation of communication

- (1) Japanese language study according to the life stages of foreign residents
- (2) Information dissemination and consultation services available in multiple languages



Main initiatives

- Holding Japanese language classes for foreign children
- Promoting education for foreign children and students
- Operating the Toyota Japanese Language Learning Support System
- Providing Japanese language study support tailored to the needs of foreign residents
- Developing measures based on the “Basic Policy for Regional Japanese Language Education in Toyota City”
- Promoting multilingualization and the use of easy Japanese
- Providing foreign language interpretation services available via telephone and video
- Operating a communication support board (in the event of a disaster)
- Ensuring reporting means to call 119 in multiple languages
- Utilizing the Aichi Medical Interpretation System

Core measure 2. Improvement of residential livability

- (1) Child-rearing and children's education
- (2) Disaster prevention and emergency response
- (3) Employment
- (4) Dissemination of other information on daily life, etc.



Main initiatives

- Providing learning support for foreign youths
- Providing social adaptation support for foreign children
- Holding multicultural child-rearing salons
- Promoting education for foreign children and students [repost]
- Raising disaster awareness of foreign residents
- Enhancing communication systems with organizations and groups to which foreign nationals belong
- Ensuring reporting means to call 119 in multiple languages [repost]
- Providing employment support for foreigners
- Providing support for accepting foreign nationals as caregivers
- Providing a variety of useful information on daily life in multiple languages and easy Japanese
- Enhancing information dissemination through a variety of media
- Raising awareness of welfare system for the elderly
- Raising awareness of medical care and insurance system



Core measure 3. Promotion of social participation and active roles for foreign residents

Main initiatives

- Holding meetings to listen to what foreign residents have to say
- Strengthening network with key persons in charge of multicultural coexistence activities



2 Fostering human resources who can play an active role both in the international and local communities

Through international exchange, such as sister city programs, we aim to nurture citizens with a keen sense of global awareness and broad perspectives who can play an active role in the international and local communities of the future.



Core measure

1. Creation of opportunities for international exchange and human resource development

Main initiatives

- Toyota City-Detroit sister city exchange
- Toyota City-Derbyshire twinning links
- Promoting exchange with Toyota City Trevelyan Trust Scholars
- Exchanging with overseas cities based on specific projects

Core measure 2. Promotion of international understanding education

Main initiatives

- International understanding education for children
- Promoting international understanding for citizens
- Promoting cross-cultural understanding

Core measure 3. Creation of opportunities for citizens to play an active role in international events, etc.

Main initiatives

- Interacting at international events
- Implementing SDGs-related projects



The Third Promotion Plan for Internationalization of Toyota City

Issued on March 2022

Published by Internationalization Promotion Division, Toyota City

3-60 Nishimachi, Toyota City 471-8501

Tel.: 0565-34-6963

Fax: 0565-34-6681

Email: kokusai@city.toyota.aichi.jp



This logo mark, "Toyota Friends," was created for the dissemination of information regarding multicultural coexistence projects in Toyota City.